

Inner Circle Studios

Pitch Deck





| Our Story

It all started on

May 17th, 1901 when Cb Streeter hopped off the 'Washington' onto Ellis Island, NY. The 'Washington' came from the Port of Napoli, Italy and later torpedoed and sunk by a German submarine off the coast of Italy on May 23, 1915.

CB Streeter saw the competition in NYC and decided to move to Baltimore MD to start his trade business as a Barber. Then he opened a confectionary store right next to the barber shop.

There was a 'hidden back casino room' attached to both the Barber Shop and Confectionary Store where people would gather for good cheer and gamble. Streeter was a cut throat business mogul; however, he was a Robinhood of sorts – Always looking out for the less fortunate.

Streeter's dream was to take his casino idea and make it virtual for the entire world to see and witness.

And, here we are.....Meet Ya at Streeter's !

Our Mission

Inner Circle Studios disrupts traditional online gaming by combining fun gameplay with blockchain rewards. Using NFTs, players can own slot machines and other in-game assets, transforming gaming and gambling into digital asset investments. This shifts the focus from Play-to-Earn to Play-to-Own, tapping into the growing GameFi/GambleFi sectors.





| Our Why

The Problem

The online casino market is saturated with platforms that offer limited engagement beyond traditional gaming. None of these platforms provide the community with complete ownership of the assets (The Community is the HOUSE). This leaves a huge gap for a model that empowers players and asset owners alike

The Solution

Transforming Online Social Gaming



Hybrid Model

Combines the best aspects of GameFi's interactive engagement and GambleFi's financial strategies.



Play to Own

Shift from Play-to-Earn to empowering players with actual ownership of in-game assets, represented as NFTs.



Blockchain Integration

Utilizes blockchain for transparent, secure transactions and verifiable ownership of digital assets.



Community Centric

Focuses on building a sustainable ecosystem where players' actions contribute to their wealth and the platform's growth.



Enhance Experience

Incorporates AI to guide players towards games with the best potential returns, enhancing strategic play.

What we are Building

A Virtual Social Casino

Key Objectives and Goals

To Introduce Ownership in Gaming

Enable players to own, trade, and earn from NFT assets within the game, making gaming a more valuable and engaging experience.

A Sustainable Gaming Ecosystem

Develop a platform where the more users play, the more they can earn and own, contributing to a cycle of growth and engagement.



To Utilize Blockchain for Transparency and Security

Implement blockchain technology to ensure fair play, secure transactions, and transparent ownership records.

To Engage and Expand both the Gaming & Crypto Communities

Attract gamers, blockchain enthusiasts, and investors by offering a unique blend of gaming fun and investment opportunity.

To Establish a Community Fund

Allocate a portion of game wagers to a communal vault, which will be distributed among players and asset owners, reinforcing community and participation rewards.

TO BEAT THE HOUSE, YOU HAVE TO BECOME THE HOUSE

01

NFT Asset Ownership

Players can own, trade. And earn from in-game assets like slot machines, represented as NFTs, creating a direct path from gaming to asset accumulation.

02

Virtual Coin Economy

Utilize proprietary virtual coins for in-game transactions, providing a stable and controlled economic environment.

03

Licensing and Partnerships

Generate revenue through licensing deals with other gaming platforms and strategic partnerships in the GameFi and CambleFi sectors.

04

Advertising and Sponsorship

Leverage the platform's userbase and engagement metrics to attract advertising and sponsorship deals.

05

Transaction Commissions

Earn commissions on NFT transactions, including buys, trades, and transfers within the platform.

06

Community Vault (reflections)

A portion of all transactions contributes to a community vault, with proceeds periodically distributed to active players and NFT owners, fostering a loyal and engaged community.

Business Model

Revenue Streams

Memberships

\$5.99 | Month

- 50k Coins

\$9.99 | Month

- 200k Coins



Ads

- Licensing deals for slot machines.
- Pop up ads



Crypto

- Percentage off of crypto
- Commission off NFT buys and transfers

The breakdown

PLAY TO OWN

Shifting the focus from traditional win/lose dynamics to a model where asset ownership and player engagement are paramount.



How Does It Work?

When players spend adequate time in the environment they are eligible to own a slot machine or a seat at the table games. **Players who own a slot machine or table game will occasionally receive loyalty rewards in form of airdrop Meme coin**

Which Games?

- Slot Machines
- Roulette
- Blackjack

Our Meme Coin

**A fully renounced
casino token for the
streets, by the streets.**

\$STREETER
TOTAL SUPPLY **777,777,777**



TOKENNOMICS

- ✦ there is no Contract (Contract renounced)
- ✦ no mint function
- ✦ Liquidity burned or locked
- ✦ No presale to raise money
- ✦ No private sale to raise money
- ✦ No whitelist
- ✦ No VC

Timeline

2024

Q4: Fundraising Seed round 100k
Concept ready
market analysis

2025

Q1: MVP Design and development

Q2: Alpha launch
Streeters coin

Q3: Partnerships

Q4: Fundraising
Final App
Marketing Campaign

2026

Q1: Collab with Crypto
Influencers who are also
building a metaverse
experience.

Q2: Game Expansione

| Streamlining Operations

Key Partnership

Rapid Innovation, specializes in AI development and blockchain solutions, helping entrepreneurs and startups create innovative products that drive automation and growth. With a global team of 200+ experts across the U.S. and India, and are dedicated to transforming bold ideas into scalable, impactful solutions.

Their mission is to accelerate the adoption of AI and blockchain technologies, empowering businesses to streamline operations, enhance efficiency, and unlock new opportunities. From AI-driven automation to decentralized systems, they equip partners to thrive in a fast-evolving digital landscape and build solutions that shape the future.



RAPID
INNOVATION

Meet The Team



Chris Barranco | Founder

A highly accomplished and results-driven business professional with 25 years of experience in leading teams, driving sales, and delivering exceptional results. Adept at solution selling methodology and sales cycle management, with a proven ability to lead, motivate, and train top-tier account executive teams. Expert in delivering high-impact presentations, nurturing client relationships, and key account retention. Known for a tenacious approach to building new business, capturing customer loyalty, and fostering enthusiasm for corporate goals.



Cam Martin | CMO

Cam is a dynamic leader with over a decade of experience accelerating growth in early-stage SaaS and tech companies, contributing to three successful exits. Specializing in strategic revenue generation, creative marketing, and demand generation, he excels at transforming business challenges into scalable successes. Cam's leadership and strategic vision make him an invaluable addition to early-stage teams, where his expertise in both marketing and business development drives impactful results. His proven ability to lead initiatives in fast-paced, hyper-growth environments positions companies to achieve ambitious goals and sustainable success.

Advisory Board



John Coe | Serial Entrepreneur

- **Impactful Collaborator:** I spearheaded the largest public-private partnership with the State of Rhode Island, showcasing my ability to align business goals with community needs.
 - **Visionary Fundraiser:** In a single evening, I secured three years of funding for a nonprofit combatting childhood obesity, underscoring my dedication to meaningful causes.
 - **Patent Holder:** I hold a patent for gameplay mechanics on my first mobile application, blending creativity and technical expertise.
- As an advisor, I bring a unique mix of foresight, leadership, and a track record of turning ideas into impactful, scalable ventures.



Nick Farley | Gaming Compliance

- President and founder of eclipse Compliance Testing, is a 35-plus year veteran of the gaming industry, and has devoted his entire professional career to the test and valuation of electronic gaming devices and systems.
- Served as a regulator with the New Jersey Division of Gaming Enforcement.
- He has been testing electronic gaming devices and systems for regulatory compliance since 1987.
- An expert in the field of gaming device testing and regulation, having testified as an expert witness on behalf of federal, state and local lawenforcement agencies, and has assisted regulatory agencies with the development of technical standards.

Financial Projections

Year	# Users	Membership Revenue	Ad/Sponsor Revenue	Licensing/ Partner Revenue	Blockchain NFT Revenue	Total Revenue	Operating Costs	Net Profit
1	10,000	\$59,900	\$10,000	\$20,000		\$89,900	\$260,000	-\$170,100
2	50,000	\$299,500	\$20,000	40,000	\$50,000	\$459,500	\$200,000	\$139,500
3	500,000	\$3,995,000	\$30,000	60,000	\$75,000	\$4,160,000	\$600,000	\$3,520,000
4	1,000,000	\$9,990,000	\$40,000	80,000	\$100,000	\$9,210,000	\$1,200,000	\$8,360,000
5	2,000,000	\$19,980,000	\$50,000	100,000	\$125,000	\$20,255,000	\$2,400,000	\$19,220,000

The Ask

The Investment

SEED ROUND

100k

FUNDING ASK

1-3 M

USE OF FUNDS

- ★ Legal Fees
- ★ Software Design
- ★ MVP + Alpha Version
- ★ Social media /marketing
- ★ Payroll & HR

Thank You

Contact

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Appendix



The Company



The Casino



The High Limit Suite



The Center Bar

Appendix

Game Expansion

